

# Freelance Multimedia Designer

**Location:** Chicagoland Area (including downtown Chicago)

**Type:** Freelance/Contract

## About Us:

Gate 39 is a financial technology consulting firm and marketing agency based in Chicago, IL. We provide branding, website design, digital marketing, and proprietary technology solutions for clients in financial services, agriculture, and fintech.

We are seeking a Multimedia Designer to primarily focus on graphic design but also contribute to video production, including social media videos, recording, and editing. The ideal candidate is a versatile creative who can craft compelling designs while having the skills to shoot and edit video content when needed.

## Key Responsibilities

### Graphic & Digital Design (Primary Focus):

- Design engaging visuals for websites, branding, presentations, digital ads, and email campaigns.
- Develop UX/UI assets for websites and mobile applications in Figma
- Create print-ready marketing materials when needed (e.g., business cards, brochures, reports).
- Maintain consistency in branding across all design projects.
- Work with Microsoft Word and PowerPoint to enhance presentations.

### Videography & Editing (Secondary Focus):

- Film high-quality interview-style and promotional videos using professional video equipment.
- Edit raw footage into polished social media and marketing videos using Adobe Premiere Pro.
- Add basic motion graphics/animations using Adobe After Effects (preferred but not required).
- Optimize video content for various platforms (YouTube, LinkedIn, Instagram, etc.).
- Organize, store, and transfer raw and final video files effectively (guidance on storage process provided).

## Collaboration & Strategy:



- Work closely with marketing, development, and design teams to align visuals with brand messaging.
- Provide creative input on video shoots and digital projects to enhance storytelling.
- Stay up to date with design trends, video techniques, and best practices.

## Qualifications & Skills

### *Required:*

- 2+ years of experience in graphic design with a strong portfolio.
- Proficiency in Figma, Adobe XD, Photoshop, Illustrator, InDesign, and Canva.
- Basic knowledge of HTML/CSS and mobile-friendly design best practices.
- Familiarity with Adobe Premiere Pro (or Final Cut Pro, DaVinci Resolve) for video editing.
- Ability to operate professional video equipment for recording high-quality content.
- Strong communication and time-management skills.
- Reliable transportation for on-location shoots in Chicagoland/Downtown Chicago.

### **Bonus Skills (Nice to Have):**

- Motion graphics/animation in Adobe After Effects.
- Experience designing for video, social media, and digital ads.
- Background in B2B, financial services, or agriculture.
- Familiarity with WordPress or other CMS platforms.

### **How to Apply:**

Send your resume, portfolio (including both design & video work), and a brief cover letter to [marketing@gate39media.com](mailto:marketing@gate39media.com) (or do we want it to go to [jobs@gate39media.com](mailto:jobs@gate39media.com))

### **Be sure to include examples of:**

- Link to Portfolio
- Graphic design work (branding, web, ads, UI/UX, etc.)
- Video projects (especially interview-style or promotional content)

**We look forward to seeing your creative expertise in action!**